



What is the Historic Dupont Circle Main Streets Program?

Over the past thirty-five years, malls and large box stores located outside the city limits and in suburban areas have increased the challenge to downtown Main Streets and larger city historic districts. Since 1977, the National Trust for Historic Preservation's Main Street program provided funds and technical support to over 1,800 towns and cities across the nation to improve downtowns and local business districts.

In May of 2003 the Dupont Circle area, through the Dupont Circle Merchants and Professionals Association (DC MAP), and the community was awarded its own Main Street Program grant to take advantage of our area's rich commercial and cultural potential. Today, Historic Dupont Circle Main Streets is funded in part by the Government of the DC, Department of Small and Local Business Development, and by local businesses and residential members.



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Historic Dupont Circle Main Streets

A Neighborhood Partnership for Enriching Our Community



**Connecticut Avenue, NW
P Street, NW
17th Street, NW
18th Street, NW**

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Dupont Circle

Long considered one of DC's most appealing in-town neighborhoods, Dupont Circle has emerged as a premiere shopping destination and retail Mecca.

Dupont Circle is also one of the top three visited Metro subway stations, with an average weekend *daily* ridership of over 27,000 people.

Retailers locate here to access an affluent residential population, an abundance of tourists, and tens of thousands of office employees. Numerous trade associations, non-profit headquarters, cultural sites, art galleries, and Embassies are located in the neighborhood, adding to its employment base and international ambience.



Dupont Circle is also known for its many fine hotels that host business travelers, conventions, social events, and many of the millions of tourists that visit Washington every year.

Its 66,000 residents have an average household income of \$66,000.



HDCMS Mission

The purpose of Historic Dupont Circle Main Streets (HDCMS) is to:

- ☞ Promote Dupont Circle as a destination
- ☞ Preserve the diverse and historic character of our neighborhood
- ☞ Retain, expand, and attract a mix of neighborhood businesses
- ☞ Aggressively manage and improve our public spaces
- ☞ Expand our coalition of neighborhood stakeholders



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HDCMS Projects



Recent HDCMS projects in the community have included:

- ☞ Banners installed along Connecticut Avenue and P Streets.
- ☞ Valet Parking Program for P Street.
- ☞ Business Inventory & Printed Map.
- ☞ Clean Team; a supplementary DPW grant program for sweeping, bulk trash, garbage and trash collection, tree watering, Dupont Park cleaning, and snow removal 6 days a week.
- ☞ Connecticut Avenue median landscaping and lighting project between R and S Streets (spring 2009).
- ☞ Annual business promotional events such as Taste of Dupont (Oct), and Spring Fling (March).

You Can Help!

You can get involved by volunteering for one of our committees:

Economic Enhancement Committee:
 Analyzes current economic conditions, identifies market growth potential, assists local businesses and develops tactics and strategies for retaining and attracting locally owned businesses and capitalizing on economic other opportunities.

Design Committee:

Enhances the appearance of our commercial corridors, preserves and rehabilitates historic structures, improves streetscapes and public spaces, takes advantage of our physical assets and improves upon them with good design.



Promotion Committee:

Promotes Dupont Circle in innovative and creative ways to city residents and visitors alike by developing campaigns and events that showcase the community in the best possible light.

Organization Committee:

Focuses the work of the organization, maintains operation efficiency, recruits volunteers and develops fundraising strategies and campaigns.

Support Historic Dupont Circle Main Streets



Contributing to HDCMS is an easy, tax-deductible way to help and support your local community. Any amount of donation can assist us in completing our mission and enhancement projects!

YES! I would like to contribute the following one-time amount: \$_____, or \$ _____, recurring monthly via a credit card.

YES! I am interested in volunteering.

I am interested in participating in the following committees:

- Economic Enhancement
- Design
- Promotion
- Organization

Name: _____

Address: _____

Phone: _____

Email: _____

Mail or drop off at:

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